



ADVANCING THE SCIENCE OF CANCER IN LATINOS

SPONSOR & EXHIBITOR INFORMATION

February 26-28, 2020 | Marriott Plaza San Antonio

www.LatinoCancer.com

Dear Colleague,

The Mays Cancer Center and the Institute for Health Promotion Research at UT Health San Antonio are excited to welcome sponsors and exhibitors to participate in the second international conference on *Advancing the Science of Cancer in Latinos* taking place, **February 26-28, 2020, at the Marriott Plaza in downtown San Antonio, Texas.**

This conference comes at an especially important time when Latinos – the largest, youngest and fastest-growing minority group in the U.S. – are expected to face a 142% rise in cancer cases in coming years. Disparities continue to plague this population in access to care, risk factor behaviors, mortality, and quality of life. Our vision has been to unite researchers, scientists, physicians, healthcare professionals, patient advocates and students from across the nation and beyond, in an open dialogue, under one roof, to discuss research advancements to date, identify gaps, and develop actionable goals to translate basic research into clinical best practices, effective community interventions, and professional training programs to eliminate cancer disparities in Latinos.

We are honored to have several distinguished speakers including:

- Dr. Sandro Galea, Professor and Dean of the Boston University School of Public Health
- Dr. Felicia M. Knaul, Director of the Institute for Advanced Study of the Americas
- Dr. Eliseo J. Pérez-Stable, Director of the National Institute on Minority Health and Health Disparities
- Dr. Douglas R. Lowy, Acting Director of the National Cancer Institute
- Dr. Otis Brawley, Bloomberg Distinguished Professor of Oncology and Epidemiology, Johns Hopkins University
- Dr. Robert T. Croyle, Director of the Division of Cancer Control and Population Sciences, National Cancer Institute
- Dr. Edith A. Perez, Serene M. and Frances C. Durling Professor of Medicine, Mayo Clinic College of Medicine

In addition, this activity has been approved for *AMA PRA Category 1 Credits™*

It is with the support of our sponsors and exhibitors that we have been able to host this important meeting and tackle the issue of Latino cancer from all angles. With nearly 325 academic and private researchers, physicians, and professionals with backgrounds in clinical, translational and basic research from across the country expected to attend, this conference will give sponsors and exhibitors the perfect opportunity to network and demonstrate their company's products and services. With several levels of support and advertising opportunities, there are numerous ways your company can increase its message to our members and conference attendees.

At the Mays Cancer Center, our mission is to alleviate the burden of cancer through the highest quality patient care, scientific discovery and integrity, and this conference is an exceptional opportunity to step in that direction. We hope that you will join us at this conference as a proud sponsor and/or exhibitor!

With kind regards,

Amelie G. Ramirez, DrPH

Program Chair
Professor and Chair
Department of Epidemiology and Biostatistics
Director, Institute for Health Promotion Research
Dielmann Chair in Health Disparities Research & Community Outreach
Max and Minnie Tomerlin Voelcker Endowed Chair in Cancer Health Care Disparities

Edward J. Trapido, ScD, FACE

Program Co-Chair
Associate Dean for Research, Professor and Wendell H. Gauthier Chair of Cancer Epidemiology, LSU School of Public Health
Deputy Director, Stanley S. Scott Cancer Center
Professor of Medicine and Senior Liaison to the Dean of the School of Medicine, LSU Health Sciences Center

Ruben A. Mesa, MD

Director, Mays Cancer Center
Mays Family Foundation Distinguished University Presidential Chair
Professor of Medicine with Tenure

SPONSOR & EXHIBITOR SUPPORT LEVELS

SPONSOR SUPPORT LEVELS
Major Supporter: \$50,000 +
<ul style="list-style-type: none">◆ Four (4) complimentary conference registrations◆ Pre- and post-conference attendee lists (<i>upon request</i>)◆ Large logo at exhibit area entrances◆ Large logo on conference website plus link to your website◆ Company branding on conference mobile app◆ Recognition in <u>all</u> promotions (including promotional emails)◆ Company branding on all printed materials throughout the conference
Contributor: \$25,000 – \$49,999
<ul style="list-style-type: none">◆ Three (3) complimentary conference registrations◆ Pre- and post-conference attendee lists (<i>upon request</i>)◆ Medium logo at exhibit area entrances◆ Medium logo on conference website plus link to your website◆ Company branding on conference mobile app◆ Company branding on all printed materials throughout the conference
Donor: \$10,000 – \$24,999
<ul style="list-style-type: none">◆ Two (2) complimentary conference registrations◆ Pre- and post-conference attendee lists (<i>upon request</i>)◆ Small logo at exhibit area entrances◆ Small logo on conference website◆ Company branding on conference mobile app◆ Company branding on all printed materials throughout the conference
<i>All sponsors are welcome to have a representative attend the conference and participate as an exhibitor. One (1) 6' table and two (2) chairs can be provided on request.</i>

EXHIBITOR SUPPORT LEVELS
Gold Exhibitor: \$2,700
<ul style="list-style-type: none">◆ Two (2) complimentary conference registrations◆ Pre- and post-conference attendee lists (<i>upon request</i>)◆ Company branding on conference mobile app◆ Large logo at exhibit area entrances◆ Company branding on all printed materials throughout the conference◆ Continental breakfasts and refreshments during morning and afternoon breaks◆ One (1) 6' table and two (2) chairs
Silver Exhibitor: \$1,800
<ul style="list-style-type: none">◆ One (1) complimentary conference registration◆ Post-conference attendee list (<i>upon request</i>)◆ Company branding on conference mobile app◆ Medium logo at exhibit area entrances◆ Company branding on all printed materials throughout the conference◆ Continental breakfasts and refreshments during morning and afternoon breaks◆ One (1) 6' table and two (2) chairs
Bronze Exhibitor: \$900
<ul style="list-style-type: none">◆ Small logo at exhibit area entrances◆ Company branding on all printed materials throughout the conference◆ Continental breakfasts and refreshments during morning and afternoon breaks◆ One (1) 6' table and two (2) chairs

EXHIBIT INFORMATION

Conference Location & Exhibit Area

Marriott Plaza San Antonio
La Villita Lobby
555 S. Alamo St
San Antonio, TX 78205

Exhibit Hours

Move-in and Set-up:

Wednesday February 26, 2020 – 7:00am

Exhibit days/times:

Wednesday February 26, 2020 – 7:00am to 7:00pm

Thursday February 27, 2020 – 7:00am to 7:00pm

Friday February 28, 2020 – 7:00am to 1:00pm

Take-down and Move-out:

Friday February 28, 2020 – 1:00pm

Hotel Reservations

Please contact the Marriott Plaza San Antonio directly at 1-800-228-9290 to request accommodations. State that you are attending the “*Advancing the Science of Cancer in Latinos*” conference to qualify for the reduced conference rate of \$169.00 (plus tax) for single/double accommodations. To receive the discounted room rate, reservations must be made by **Sunday January 26, 2020**. After that date, reservations will be subject to space and rate availability.

Parking

Valet parking, fee: 30 USD daily

On-site parking, fee: 25 USD daily

Parking is limited and based on availability. Please see front desk before self-parking.



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SPONSOR & EXHIBITOR REGISTRATION FORM

February 26-28, 2020 | Marriott Plaza San Antonio

www.LatinoCancer.com

Company: _____

Name of Representative(s) staffing the exhibit table:

First and Last Name	Email Address	Phone Number

Name of Attendee(s) to receive complimentary registration according to Support Level:

First and Last Name	Email Address	Phone Number

Representative's Address:

Address: _____		
City: _____	State: _____	Zip Code: _____
Phone: _____	Fax: _____	Email: _____

As an authorized representative of the company listed above, I understand that:

1. Reasonable security measures will be taken for exhibits, but that UT Health San Antonio and the Marriott Plaza San Antonio accepts no responsibility or liability for loss, damage, or theft of exhibit contents, instruments, or equipment.
2. Exhibitors may not assign, sublet or apportion space allotted, or exhibit any goods other than those manufactured or handled by the exhibitor in the regular course of his business.
3. Exhibit payment is only for the use of the exhibit space.

Signature _____	Date _____
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If signature is from other than Representative listed above, please provide information below:

Name of Authorized Representative: _____		
Address: _____		
City: _____	State: _____	Zip Code: _____
Phone: _____	Fax: _____	Email: _____

Support Level & Payment			
Sponsor:	<input type="checkbox"/> Major Supporter: \$50,000+	<input type="checkbox"/> Contributor: \$25,000-\$49,999	<input type="checkbox"/> Donor: \$10,000-\$24,999
Exhibitor:	<input type="checkbox"/> Gold: \$2,700	<input type="checkbox"/> Silver: \$1,800	<input type="checkbox"/> Bronze: \$900
<input type="checkbox"/> Check Enclosed. Make Payable to "UTHSCSA-IHPR"			
<input type="checkbox"/> Please charge \$ _____ to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express			
Card Number: _____		Expiry Date: _____	
Cardholder Name: _____		Signature: _____	

Please scan and email this completed form to: LatinoCancer@uthscsa.edu

Please mail all checks to: **Amelie G. Ramirez**
7411 John Smith, Suite 1000, San Antonio, TX 78229