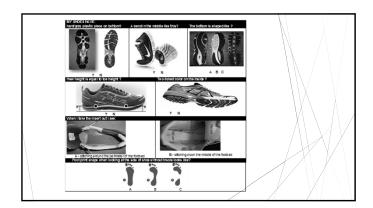


## 4 CATAGORIES OF RUNNING SHOES:

- ► STABILITY (over pronator)
- ► NEUTRAL (neutral foot)
- ► PERFORMANCE (short races, neutral foot)
- ► MINIMALISTIC (high arch foot)



## **STABILITY**

- ► Heavier, (10-13 oz.) because of rigid heel counter, dual density sole, board last on inside of shoe
- $\blacktriangleright\,$  More expensive because of more materials to make it stable
- ► INDICATIONS: flexible, pronated, mobile foot in need of control, > 180 lb. person

# **NEUTRAL**

- ► Lighter, (8-11 oz.), but not the lightest shoe, lighter weight materials in sole, no dual sole, (no dark grey arch material).
- ► Less expensive because less material used to reinforce the heel and arch
- ► INDICATIONS: neutral foot, normal body weight person

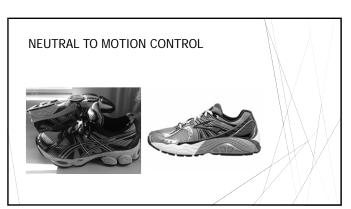
## PERFORMANCE

- ▶ Lighter weight than neutral shoe. Usually used as racing flat or short sprint runs. Some light, elite runners use this in marathons.
- ► INDICATIONS: sprints, elite, light weight runners for distance events

## MINAMILISTIC

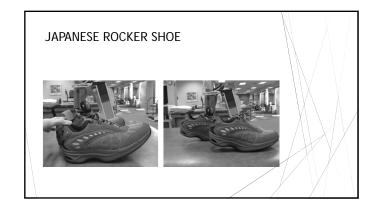
- ► Light weight, (7-9 oz.), similar to performance weight shoes. Latest trend with a lower heel, free motion, accommodative not controlling.
- ► Expensive probably because of demand not expense of materials used.
- ➤ INDICATIONS: neutral feet, light body weight. Some walkers/runners experimenting to allow more normal foot mechanics with goal to strengthen foot/ankle muscles. Running form usually changes from rearfoot striker to either midfoot or forefoot striker.

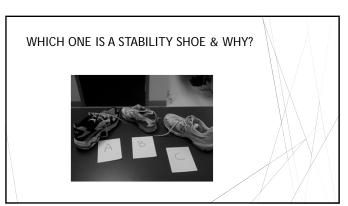


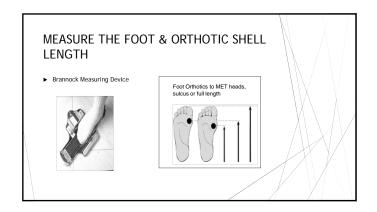




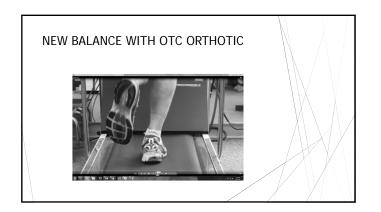








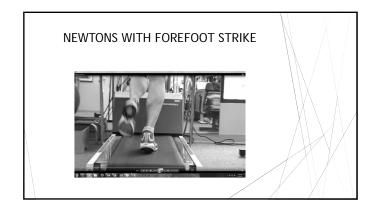


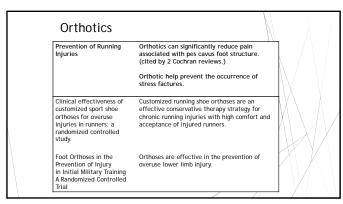












#### Over the Counter Orthotics

- ► Price point indicative of value: goal usually between \$30-\$50 for mid weight effective device
- Retailers recommend replacing every 6 months; in reality can last 1-2 years depending on weight of athlete and impact activities
- ▶ Available at retail stores or specialty running stores
- ► Usually goal is to control:
  - ► Calcaneal motion with a deep heel cup
  - ► Midfoot motion with semi-rigid material under arch
  - Cushion with durometer of material used

#### Over the Counter Orthotics

- ▶ New Balance Pressure Relief: with or without metatarsal pads
  - ▶ Accommodative, full length; high compliance with memory foam
- ► Sole:
  - ▶ Heatable in oven, deep heel cup, semi-rigid midfoot control; less cushion
- ► Superfeet:
  - ▶ 12 styles: green and blue are mid weight density materials; mild deep heel cup; plastic shell under top cover; minimal cushion

#### NEW BALANCE PRESSURE RELIEF



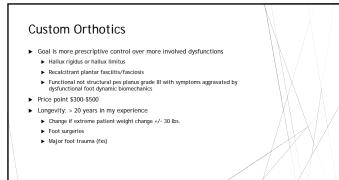
- ► FULL LENGTH
- ► MEMORY FOAM
- ► COMPLIANCE : HIGH
- ► AFFORDABLE
- ► CONTROL AND CUSHION!

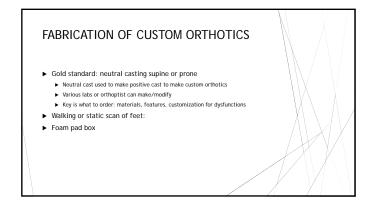
## SOLE OTC INSERTS



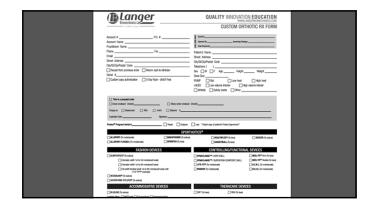
- ► FULL LENGTH
- ► HEATABLE/MOLDABLE IN OVEN
- ► GOOD CONTROL
- ► DEEP HEEL CUP
- ► SEMI RIGID MID FOOT
- ► NOT MUCH CUSHION

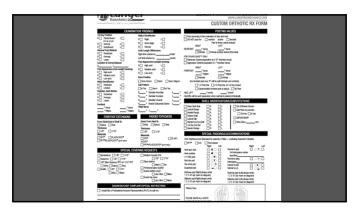


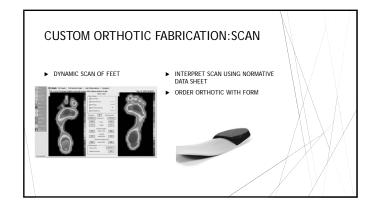


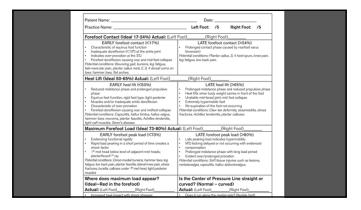


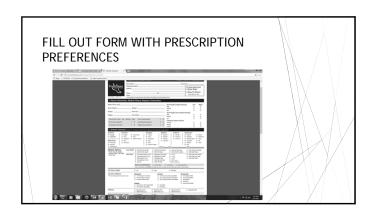


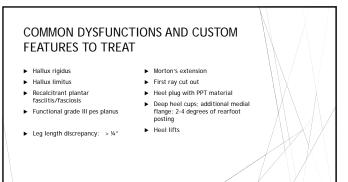


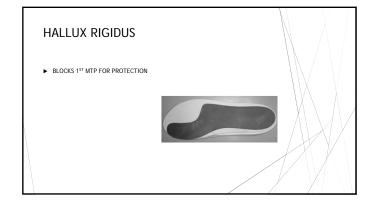


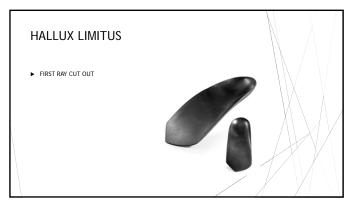






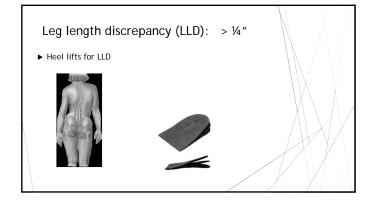














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